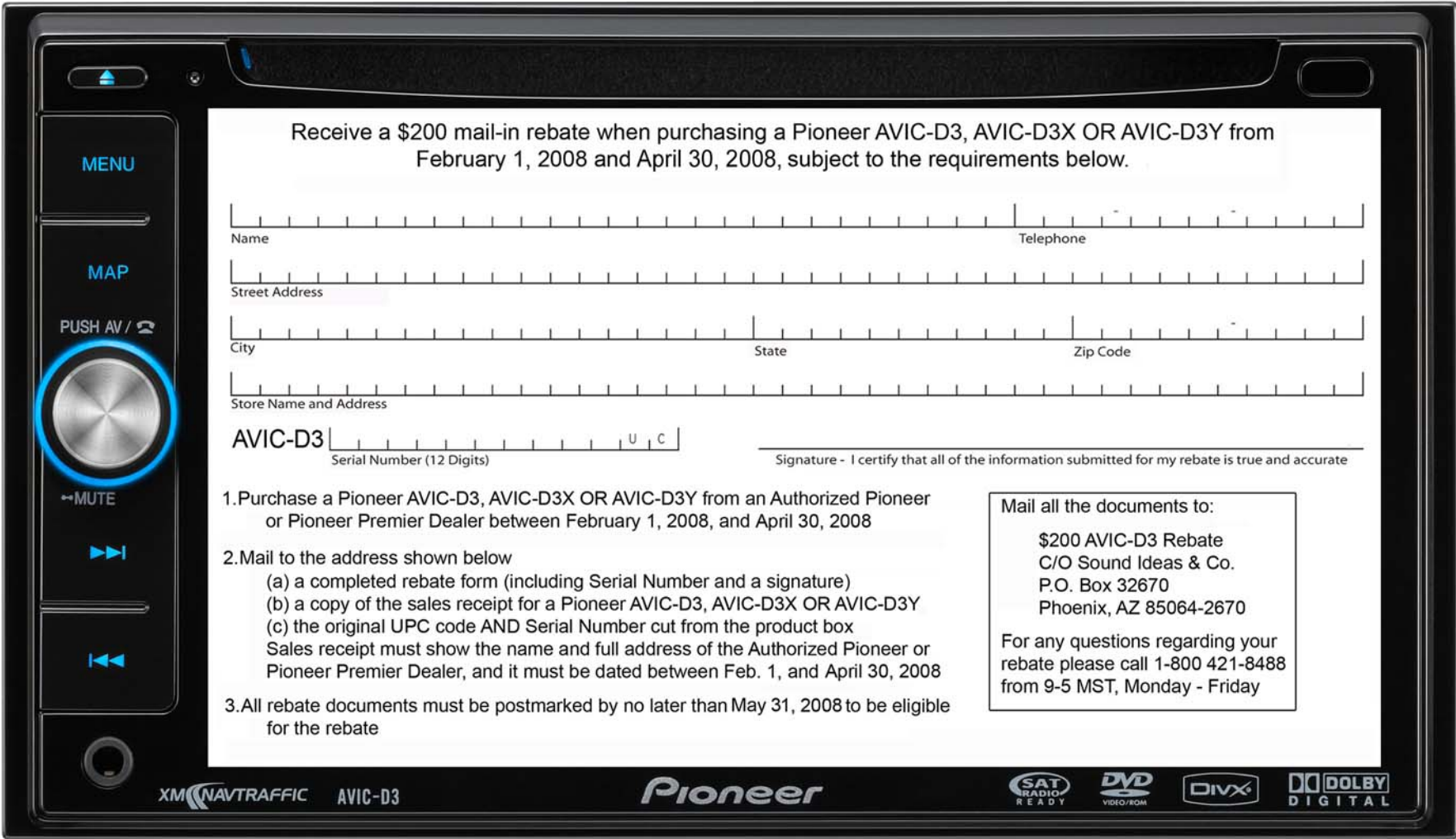


\$200 AVIC-D3 REBATE



The image shows a Pioneer AVIC-D3 car stereo unit. The unit is black with a silver faceplate. On the left side of the faceplate, there are several controls: a 'MENU' button, a 'MAP' button, a 'PUSH AV /' button with a car icon, a large circular volume knob, a 'MUTE' button, and two arrow buttons. At the bottom of the faceplate, there are logos for 'XM NAVTRAFFIC', 'Pioneer', 'SAT RADIO READY', 'DVD VIDEO/ROM', 'DIVX', and 'DOLBY DIGITAL'. Overlaid on the right side of the stereo is a rebate form. The form has a title at the top, followed by several lines for personal information (Name, Telephone, Street Address, City, State, Zip Code, Store Name and Address). Below these is a line for the AVIC-D3 Serial Number (12 Digits) and a signature line. To the right of the signature line is a box containing the mailing address for the rebate and a phone number for questions. At the bottom of the form are three numbered instructions for how to claim the rebate.

Receive a \$200 mail-in rebate when purchasing a Pioneer AVIC-D3, AVIC-D3X OR AVIC-D3Y from February 1, 2008 and April 30, 2008, subject to the requirements below.

Name _____ Telephone _____

Street Address _____

City _____ State _____ Zip Code _____

Store Name and Address _____

AVIC-D3 _____ U C _____
Serial Number (12 Digits)

Signature - I certify that all of the information submitted for my rebate is true and accurate _____

1. Purchase a Pioneer AVIC-D3, AVIC-D3X OR AVIC-D3Y from an Authorized Pioneer or Pioneer Premier Dealer between February 1, 2008, and April 30, 2008
2. Mail to the address shown below
 - (a) a completed rebate form (including Serial Number and a signature)
 - (b) a copy of the sales receipt for a Pioneer AVIC-D3, AVIC-D3X OR AVIC-D3Y
 - (c) the original UPC code AND Serial Number cut from the product boxSales receipt must show the name and full address of the Authorized Pioneer or Pioneer Premier Dealer, and it must be dated between Feb. 1, and April 30, 2008
3. All rebate documents must be postmarked by no later than May 31, 2008 to be eligible for the rebate

Mail all the documents to:

\$200 AVIC-D3 Rebate
C/O Sound Ideas & Co.
P.O. Box 32670
Phoenix, AZ 85064-2670

For any questions regarding your rebate please call 1-800 421-8488 from 9-5 MST, Monday - Friday

XM NAVTRAFFIC AVIC-D3 Pioneer SAT RADIO READY DVD VIDEO/ROM DIVX DOLBY DIGITAL

Void where prohibited, taxed or restricted by law. Offer valid for purchases made from an authorized Pioneer or Pioneer Premier Dealer in the United States between February 1, 2008 and April 30, 2008. Valid signature and valid AVIC-D3 serial number on rebate form required. Purchase must be for consumer use only and not for resale purposes. Rebate is restricted to two (2) rebates per person with a maximum of two (2) rebates per household. Purchases by companies and other entities are not eligible. Not available to employees of Pioneer or any Pioneer or Pioneer Premier dealers or distributors. Packaging slips, credit card authorization slips, credit card statement or shipping documents will not be accepted as proof of purchase. The original UPC code AND Serial Number cut from the product box is required for redemption. Please allow 8 weeks for processing. No responsibility is assumed by Pioneer Electronics (USA) Inc., its affiliates, promotion agencies, distributors and/or dealers, for rebate documents not received by specified time and at specified address, regardless of reason, or for lost, stolen, illegible, incomplete, misdirected or delayed mail. Pioneer will not process any rebate requests that do not meet the above requirements. This offer cannot be combined with any other rebates or any in-store rebates or discounts. This mail-in rebate offer is not valid at the following stores: Best Buy, Circuit City, Car Toys, Al & Eds Autosound, Tweeter or Crutchfield. Please check with these stores for more information. Offer not valid outside of the United States. Fraudulent submissions may result in prosecution under federal and state law.